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Logo of the Ministry of Education and Science of the Czech Republic.

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# what CROWD?

IS

network  
Lettréage  
Nuoren

in  
Voiman

Creating the  
Other European  
(GERMANY),  
Liitto

Ways of  
independent  
Forum  
(FINLAND)

Dissemination  
literary  
and  
scene  
Stadtspark  
IDEOGRAMMA

is a  
founded

self-starting  
2014  
(AUSTRIA),  
(CYPRUS).

CROWD

Contemporary literature is about so much more than just texts books. Contemporary literature ultimately comes to life through the people who create, read and disseminate it in the present. Not in 30 years' time. Not after five publications and the Nobel Prize. But RIGHT NOW! As a think-tank for face-to-face encounters and digital interaction, CROWD facilitates real-time experience of contemporary literature that hasn't as yet been institutionalised. The network promotes mutual, interactive exchange, gaining access to an ever-expanding audience through digital as well as analogue means. CROWD wants to unearth the most diversely innovative ideas in contemporary European literature; collectively develop and introduce them to public discourse across Europe. CROWD wants to raise mutual awareness among parallel communities, and ultimately – through focusing on literary promotion – significantly and sustainably amplify the reach of cutting-edge, contemporary literature, irrespective of original language. CROWD aims to establish a European literary public that is itself able to form the backbone of a collective and varied contemporary literature model.

Share your  
I D E A S  
a b o u t  
L I T E R A T U R E  
and  
D I S S E M I N A T I O N ,  
get to know more  
a c t i v i s t s  
L I K E Y O U !

## CROWD WANTS TO MEET YOU:

Yes, you: writers, translators, organisers, journalists, independent publishers from all over Europe! So, please visit our online questionnaire and tell us a bit about yourself and your project, your creative process and motivations. Share your ideas about literature and its dissemination, and get to know more dedicated activists like you!

<http://crowd-literature.eu/register/>



T h a  
C R O W D  
- N e t w o r k

crowd

mission

statement

is an innovative and crucial key to Europe's independent literary scene. CROWD is a decentralised, self-governing, non-profit network facilitating exchange and contact between nationally and internationally active authors, translators, event organisers, promoters, cultural politicians, cultural administrations, etc. focused on contemporary literary trends. CROWD creates other ways of promoting literature. CROWD disseminates regional and national discourse at an international level, supports original literary ideas within Europe with the aim of conceiving a new breed of literature. Among its many activities, CROWD is committed to advancing production-aesthetic approaches as well as broaching issues related to audience development and the ongoing expansion of European and international marketing opportunities for literature.

- CROWD sees different language areas as a natural resource, enabling a collectively diverse debate on European identity through contemporary literature.
- CROWD is currently at the exciting stage of discovering a new, common language with public, politicians and sponsors alike. Discussions regarding the social value of literature are distinctly characterised by a mutual interest in each other. CROWD shows that dialogue is not only possible, but perhaps more important still, can be hugely beneficial to all parties concerned.
- CROWD enables European countries to bring to light and celebrate their cultural richness through the independent literary scene. CULTURE IS WORK! The independent scene creates a significant part of a cultural city's allure. It generates greater levels of awareness, public prestige, tangible dynamism and economic strength. As cultural representatives of their regions, the work and commitment of all stakeholders should be appropriately acknowledged and rewarded. They offer the public new opportunities to benefit from the unique scope of European literary events.

GET IN TOUCH!  
AND LET'S CROWD!  
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CREATING

OTHER

WAYS

DISSEMIN

ATION

